



ZOE WALKER DESIGNS
ARTISTIC PHOTOGRAPHY

Your Session

MORE INFORMATION AND PREP GUIDE



Hello!

WE'VE BOOKED YOUR SESSION - YAY!

SO WHATS NEXT?

I DESIGNED THIS LITTLE GUIDE TO HELP YOU FEEL MORE
INFORMED ABOUT WHAT TO EXPECT FROM
YOUR SESSION AND AFTERWARD.

I'D LIKE TO BEGIN BY INTRODUCING
THE IDEA OF MY PHOTOGRAPHY A BIT FURTHER.

ITS MOST IMPORTANT TO ME TO CAPTURE IMAGES
MY CLIENTS WILL LOVE NOT JUST THIS YEAR, BUT ALWAYS.
I TRY TO KEEP TIMELESS STYLE IN ALL MY SETS.
I LOVE RUSTIC AND VINTAGE.

I ALSO LIKE TO BE ADVENTUROUS AND TRY NEW STYLES
AND AM ALWAYS HAPPY TO CHAT IDEAS!

I LOVE BLACK AND WHITE - I FIND IT CHANGES AN IMAGE.
I LIKE TO INCLUDE BOTH COLOUR AND BLACK AND WHITE
VERSIONS OF MY FINAL IMAGES IN MY GALLERIES.

PLEASE CONTINUE FOR TIPS FOR THE DAY OF THE SESSION!



What to expect

THE DAY OF YOUR SESSION

WHEN YOU ARRIVE TO MY STUDIO, IT WILL BE WARM!
THIS IS FOR BABIES COMFORT, AS THEY WILL BE UNDRESSED
AND NEED TO STAY AT A GOOD TEMPERATURE.
THERE IS A FAN TO KEEP PARENTS AND FAMILY COOL.

YOU CAN PUT YOUR FEET UP AND HAVE A CUPPA AND BISCUITS - RELAX!
LET ME TAKE CARE OF BABY FROM HERE. (BREAST FEEDING ASIDE!)

WE CAN GO OVER YOUR WISHES FOR THE SESSION -
STYLES OF SHOTS, COLOURS ETC AGAIN WHILST YOU SETTLE IN.

MY WORKFLOW DURING A NEWBORN SHOOT USUALLY STARTS
WITH BABY ALONE, WITH PROPS AND THEN BEANBAG POSES.
(THE BEANBAG PURPOSLY MADE FOR NEWBORN POSING)
DEPENDING ON BABIES REACTION TO CERTAIN POSES -
EVERY BABY IS DIFFERENT!

THEN, IF OPTED, I FINISH WITH PARENT SHOTS.
IF THEY ARE BEING PHOTOGRAPHED WITH A SIBLING -
I USUALLY START THE SESSION WITH THIS,
ESPECIALLY IF THE SIBLING IS UNDER 10.
- THEY GET BORED! GET THEM WHILST THEY ARE FRESH AND HAPPY!

LARGER FAMILIES ARE NOT RECOMMENDED FOR NEWBORN SHOOTS
SIMPLY BECAUSE ITS TOO MUCH FOR BABY USUALLY
AND THEY LIKELY WOULDN'T SETTLE.

YOU CAN EXPECT AROUND 4 HOURS MAXIMUM FOR A SESSION -
THIS IS BABY DEPENDENT - AND IF OFTEN MUCH SHORTER!

NOW THATS THE BASICS COVERED...

PLEASE CONTINUE FOR MY TRIED AND TESTED TIPS FOR THE DAY!

Tips and tricks!

SOME OF MY TOP TIPS FOR THE SESSION
TO HELP GET THE MOST OUT OF THE SHOOT FOR YOU AND BABY

ON THE DAY OF THE SESSION:

GIVE BABY A NICE BIG FEED JUST BEFORE LEAVING
(THERES ALWAYS TIME DURING SESSION TOO)

TRY TO KEEP BABY AWAKE WHERE POSSIBLE -
TO HELP WITH THEM BEING SLEEPY FOR THEIR POSES.

WEAR SOMETHING COMFY - YOU CAN RELAX ON THE SOFA!
(SOMETHING COOL, TOO, IT GETS VERY WARM)

IF YOU ARE HAVING PHOTOS WITH BABY I RECOMMEND
SOFT/NATURAL OR NEUTRAL COLOURS, LIMITED PATTERNS.

DON'T WORRY ABOUT BRINGING OUTFITS FOR BABY!
THEY WILL BE UNDRESSED, WRAPPED OR POPPED IN ONE OF
MY MANY PHOTO-READY NEWBORN OUTFITS.

I HIGHLY RECOMMEND A PACIFIER / DUMMY FOR THE SESSION
THIS IS A GREAT WAY TO KEEP BABY SETTLED BETWEEN POSES
AND WILL NOT DISRUPT ANY FEEDING ROUTINE
IF THEY DON'T USUALLY USE ONE.



Tips and tricks!

BRING NAPPIES/WIPES/FORMULA AS YOU WOULD USUALLY
AS FOR HEALTH AND SAFETY I CANNOT PROVIDE THESE.
(I HAVE PACKETS OF BASIC WIPES READILY AVAILABLE IF NEEDED)

PLEASE INFORM ME OF ANY HEALTH CONDITIONS BABY
MIGHT HAVE THAT COULD AFFECT HOW THEY POSE OR SETTLE.
THIS IS VERY IMPORTANT SO I CAN ENSURE THEIR COMFORT.

DON'T WORRY ABOUT DRY SKIN, UMBILICAL CLAMPS
OR MILK SPOTS, ETC. THESE ARE ALL NORMAL
AND I CAN WORK WITH THESE!

I CANNOT WAIT TO MEET YOU AND BABY AT YOUR SESSION!

ANY MORE QUESTIONS?

PLEASE GET IN TOUCH!

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